Cities Changing Diabetes works in partnerships to fight the rise of diabetes in urban areas.

Among the top 10 cities in U.S. population, Philadelphia ranks 4th in diabetes prevalence\(^1,2,*\)

**Diabetes Prevalence Rates, Major US Cities**

<table>
<thead>
<tr>
<th>City</th>
<th>Prevalence Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Houston</td>
<td>13.4%</td>
</tr>
<tr>
<td>San Antonio</td>
<td>13.3%</td>
</tr>
<tr>
<td>Dallas</td>
<td>13.2%</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>12.7%</td>
</tr>
<tr>
<td>Chicago</td>
<td>12.1%</td>
</tr>
</tbody>
</table>

Houston established a Cities Changing Diabetes partnership in 2014.

In Philadelphia, **nearly 1 million adults** are estimated to have diabetes by 2030\(^3\)

That’s enough people to fill the seats at Lincoln Financial Field over 14 times.

Each Lincoln Financial Field can hold 68,532 people.

**Cities Changing Diabetes** addresses communities' urgent urban diabetes challenge.

**Cities Changing Diabetes**, a global program sponsored by Novo Nordisk, is a private/public partnership that helps communities understand their unique diabetes challenges, identify areas and populations at greatest risk, and design and implement targeted solutions. The program brings together medical and public health institutions, communities of faith, employers, insurers, and non-profit organizations. The initiative launched in Houston five years ago, and today five initiatives reach, empower, and connect more than 75,000 Houstonians to work to improve diabetes prevention and management in their city. We are pleased to bring the program to Philadelphia to make a difference here.
Cities Changing Diabetes uses a **map, share, and act model** to address the unique features and challenges of urban areas.

### Map the Problem
Looking at diabetes through a new lens, using social and cultural factors

### Drive Action
- Identify organizations that can lead the development, implementation and sustainability of the initiatives
- Leverage existing resources among stakeholder organizations
- Pursue funding from local and national funders

### Share the Data
Translate the research by brainstorming “out of the box” initiatives and solutions with stakeholder organizations

Cities Changing Diabetes is driven by local partnerships.

Local Philadelphia organizations will lead the efforts to respond to the diabetes epidemic.

We are seeking partnerships with public and private organizations that are interested in collaboratively developing new solutions for Philadelphia and implementing them.

For more information about Cities Changing Diabetes or to join the program, please contact **Karin Gillespie** at kgil@novonordisk.com.

**Sources:**

* Refers to diagnosed diabetes in adults ≥ 18 years old from 2016

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