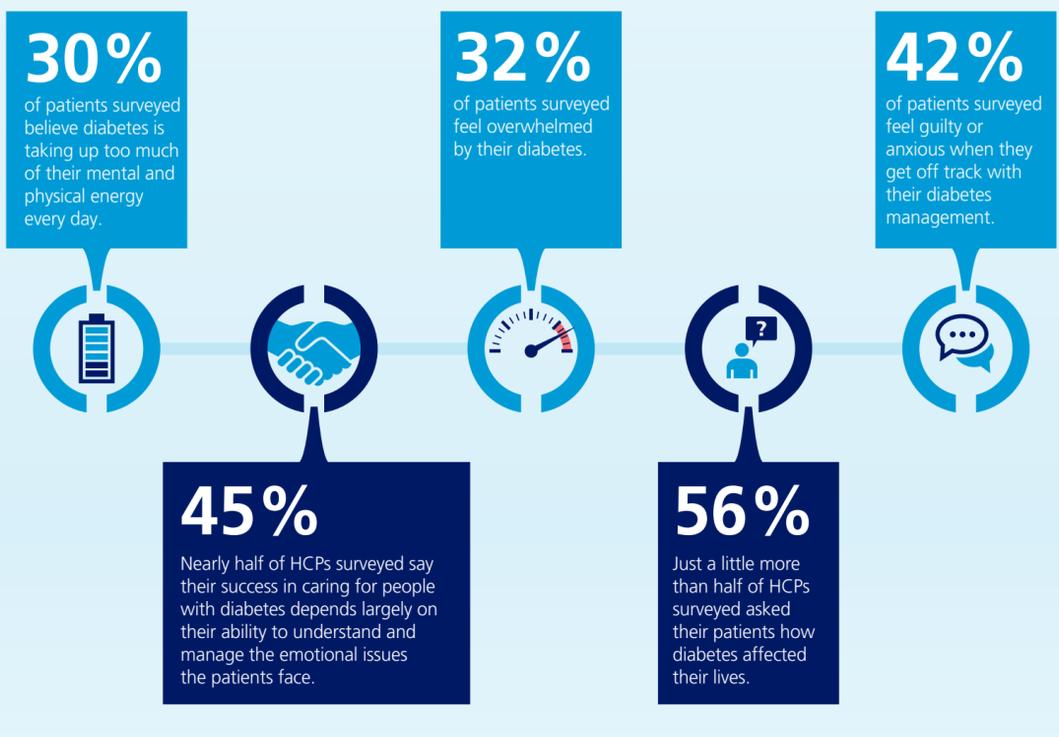




A national survey of 1,200 diabetes patients and ~500 healthcare professionals revealed that diabetes care means much more than just medicines. From psychological support to diet and exercise, patients and HCPs agree that more robust support is needed in nearly every aspect of life. The survey unveiled three primary hurdles for diabetes patients and the HCPs who treat them: emotional support, diet and exercise and health coverage.

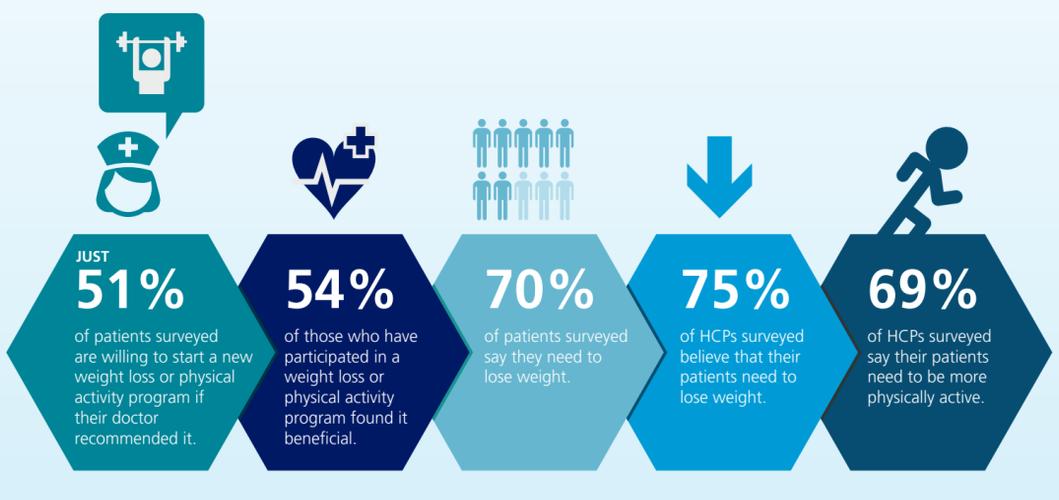
## EMOTIONAL SUPPORT

PEOPLE LIVING WITH DIABETES WERE **PSYCHOLOGICALLY IMPACTED** by the disease, yet the majority of doctors did not feel empowered to provide them with the tools they need to manage emotional burdens.



## DIET & EXERCISE

DIET AND EXERCISE WERE THE **BIGGEST CHALLENGES** for patients, and recognized as having a big effect on management.



## HEALTH COVERAGE

ACROSS SPECIALTY AREAS **TYPE 2 DIABETES** is seen as the area that most requires major improvement.

