At Novo Nordisk, we believe in change. We seek opportunities to contribute to healthier communities and better lives for all people. And we drive change by listening, learning and improving.

For 95 years, we have been driving change to defeat diabetes, inspired by the courage of the people we support. Our heritage in diabetes has given us the experience and capability to help defeat other serious chronic conditions: hemophilia, growth disorders and obesity.

Every change in the right direction counts, from innovations in medicines and embarking on new partnerships to the everyday efforts and choices that people living with a chronic condition make as they strive to live the life they want.

We work for a future where lives are not limited. To achieve this, we take the lead and continuously challenge the status quo by looking at change from new perspectives.
Actions that drive change
Making life-saving medicine is a significant responsibility — millions of people depend on us. However, to help defeat serious chronic conditions, we need to do more. Below are some of our activities and programs in the U.S.

**Changing Diabetes**
Since Novo Nordisk was founded 95 years ago, we have been changing diabetes. Our key contribution is to discover and develop better medicines. However, to defeat this serious disease, we need to do more to address the unmet needs of people with diabetes.

**Cornerstones4Care®**
Cornerstones4Care® delivers personalized support based on a person’s individual needs so that they feel more empowered to manage their diabetes. Healthy eating, being active, diabetes medicine and tracking — patients manage what’s most important to them, all in one place. It includes topics that can be put into practice, interactive tracking tools and other helpful resources like live Certified Diabetes Educator (CDE) phone calls with a Diabetes Health Coach.

**Truth About Weight™**
To help patients prepare for a productive conversation with their healthcare provider, TruthAboutWeight.com provides information around the science behind weight loss and provides tools to help assess weight management history, motivations and triggers. This educational resource was developed for patients by Novo Nordisk.

**Novo Nordisk WORKS™**
Developed by Novo Nordisk to help employers understand the value of chronic weight management in the workplace, Novo Nordisk WORKS™ provides resources to help organizations improve employee health and decrease health-related costs.

**World Diabetes Day, World Hemophilia Day and National Obesity Care Week**
Every year on World Diabetes Day on November 14 and World Hemophilia Day on April 17, Novo Nordisk, together with international and local organizations, unites communities to raise awareness of these chronic conditions. We are proud to be the founding sponsor of National Obesity Care Week (last week of Oct./first week of Nov.), an annual initiative aiming to create a society that understands, respects and accepts the complexities of obesity and values science-based care.

**Grants and Corporate Giving**
We are committed to making a difference by supporting scientific and humanitarian causes that positively impact lives. For example, as part of our commitment to the Triple Bottom Line, Novo Nordisk launched Ready, Set, Healthy!, a grant program designed to reduce the rate of type 2 diabetes by increasing knowledge and access to: healthy, affordable foods; physical activity; and providing students, parents and caregivers the tools to make healthy lifestyle choices.

**Diabetes Advocacy Alliance™ (DAA)**
Novo Nordisk is a founding member of the DAA, a coalition representing patient, professional and trade associations; other nonprofit organizations; and corporations — all united in the desire to change the way diabetes is viewed and treated in America. The vision of the DAA is to influence change in the U.S. healthcare system to improve diabetes prevention, detection and care and to speed the development of pathways to cures for diabetes.

**ACT for Diabetes**
ACT for Diabetes stands for “Achieving Change Together for Diabetes.” Novo Nordisk believes advocacy is essential to achieving policy change and legislation that will help give diabetes the attention it deserves in order to improve the lives of people affected by diabetes and prediabetes, today and in the future. ACT for Diabetes is an advocacy tool to help people do just that.

**Treat and Reduce Obesity Act Coalition**
With the goal of expanding available obesity treatment options under Medicare, leading patient and healthcare professional groups came together to form the Treat and Reduce Obesity Act Coalition. Novo Nordisk is pleased to be a member.

**Obesity Care Advocacy Network**
Created to elevate obesity on the national agenda, the Obesity Care Advocacy Network unites and aligns obesity stakeholders and the community around obesity-related education, policy and legislative efforts. We are proud to be an original member of this network.

**Ask.Screen.Know.**
Ask.Screen.Know. is a national program dedicated to educating Americans about their risk for diabetes and encouraging diabetes screening.

**Cities Changing Diabetes**
Cities Changing Diabetes, a global program sponsored by Novo Nordisk, is a private/public partnership that works to improve the lives of people living with or at high risk for developing diabetes in cities throughout the world. In Houston, a coalition of medical and public health institutions, faith-based organizations, employers, insurers and non-profits developed and is implementing unique community-based initiatives to improve diabetes care, outreach and prevention.

**About Novo Nordisk in the U.S.:**

Novo Nordisk, a global healthcare company, has been committed to discovering and developing innovative medicines to help people living with diabetes lead longer, healthier lives for 95 years. This heritage has given us experience and capabilities that also enable us to help people defeat other serious diseases, including obesity, hemophilia and growth disorders. We remain steadfast in our conviction that the formula for success is to stay focused, think long term and do business in a financially, socially and environmentally responsible way. With U.S. headquarters in New Jersey and production and research facilities in four states, Novo Nordisk employs nearly 6,000 people throughout the country. For more information, visit novonordisk.us, Facebook and Twitter.