



New ways to access affordable insulin with NovoCare®

New options are now available to help more people afford their insulin



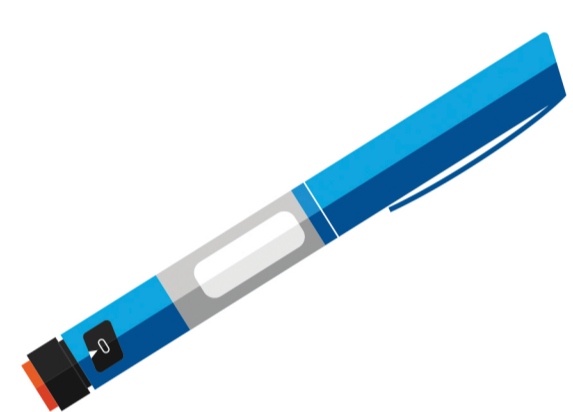
My\$99Insulin

- **What:** Option to get up to three vials or two packs of pens of any combination of Novo Nordisk Inc. insulins for \$99
- **For Who:** Both insured and uninsured patients with a valid prescription. Call **1.844.NOVO4ME** for details
- **How:** After enrolling at **NovoCare.com**, you'll receive an online card to be redeemed at your pharmacy. Or call **1.844.NOVO4ME** to enroll over the phone



NNPI Follow-On Brands

- **What:** Also known as unbranded biologics, follow-on brand versions of NovoLog® and NovoLog® Mix 70/30, from Novo Nordisk Pharma, Inc., a U.S. affiliate of Novo Nordisk A/S, are priced at a **50% discount** compared to current list price of branded versions
- **For Who:** Anyone with a valid prescription. This may be a helpful option depending on a person's benefit design and formulary coverage, especially for those in high-deductible health plans or exposed to list price through coinsurance. This also may count towards a person's deductible
- **How:** You can order these medicines from any pharmacy in the U.S. and it will be available in 1-3 business days. Patients should check to see if their insurance plan covers this option



Immediate Supply

- **What:** A **free** one-time, immediate supply of either three vials or two packs of pens of Novo Nordisk Inc. insulin
- **For Who:** Eligible patients with a valid prescription who are at risk of rationing and need insulin immediately
- **How:** By visiting **NovoCare.com** or calling **1.844.NOVO4ME**

These new options expand upon existing offerings already available



A Patient Assistance Program (PAP)

- **What:** Provides free medicines, including all Novo Nordisk Inc. insulins
- **For Who:** Patients who are U.S. citizens or legal residents who meet certain eligibility requirements including that the total household income is at or below 400% of the federal poverty level, not having any private prescription coverage such as HMO or PPO, and not having or qualifying for other government programs. Additional eligibility restrictions apply. Please see **NovoCare.com** for details
- **How:** By visiting **NovoCare.com** or calling **1.844.NOVO4ME**



Novo Nordisk Human Insulin

- **What:** Human insulin available at national pharmacies like Walmart and CVS for about \$25/vial
- **For Who:** Insured or uninsured people who have determined with their doctor that human insulin is an option for them
- **How:** By going to your local Walmart or CVS pharmacy or visiting **NovoCare.com**

~500,000 Americans

are using Novo Nordisk human insulin through these retailers.



Copay Savings Cards

- **What:** Coupons and copay cards to help defray high out-of-pocket costs
- **For Who:** Commercially insured patients who have a valid prescription
- **How:** By visiting **NovoCare.com** or calling **1.844.NOVO4ME** to enroll

In 2018, Novo Nordisk provided more than

\$200 million

in assistance to patients through coupons and copay cards.



Let us help.

Visit **NovoCare.com** or call us at **1.844.NOVO4ME (1.844.668.6463)**

to enroll, learn more, or for eligibility details on all offerings.